



CountryMark recognizes Harvest Land Co-op for outstanding energy sales, service

INDIANAPOLIS — CountryMark recently honored Harvest Land Co-op for outstanding liquid fuel and lubricant sales and service achievement during the 2017 CountryMark Sales Awards Banquet in downtown Indianapolis on November 18.

During the program, Harvest Land was recognized as third in overall lubricant purchases. Harvest Land received this award for delivering 154,045 gallons of high-quality CountryMark lubricants.

In total, five Harvest Land outstanding employees were recognized as CountryMark Gold Level Achievers. This elite recognition program is open to Petroleum Sales Representatives and Outside Sales Specialists throughout the CountryMark system. Gold Level Achievers earn gold level sales performance status in either fuel, lubricant or grease categories. Harvest Land's 2017 Gold Level Achievers included: Mark Brown, Larry Crull, Bob Dubach, Brent Stang and Jason DeBoo.

One Harvest Land Petroleum Sales Representative (PSR) also received CountryMark's coveted Triple Crown Award by earning gold level sales performance status in fuel, lubricant and grease sales. Only six PSRs in the CountryMark system earned this award in 2017. Harvest Land's 2017 Triple Crown winner was Brent Stang.

In addition, Stang earned the high honor of Energy Sales Representative of the Year Award for his excellence in sales and service promoting premium quality CountryMark fuels and lubricants.

"We were proud to recognize the Harvest Land energy team for their outstanding commitment to sales and service during the CountryMark Awards Banquet," said CountryMark Vice President of Supply and Marketing Matt Smorch. "These top-earning employees truly represent the best of the best, demonstrating tremendous work ethic, delivering on their promises and always looking for opportunities to better serve their customers every day. We are grateful to have these dedicated, knowledgeable and caring professionals delivering premium quality CountryMark fuels and lubricants to farms, fleets and families throughout the Midwest."